

Welcome Leader

What is a welcome leader?

An individual who is responsible for welcoming and supporting new participants into the group. Recruiting a welcome leader is important to help more women & girls enjoy and feel like Wicketz is the place for them.

Responsibilities could include:

- Answering any questions they may have.
- Introducing and integrating them with other participants.
- Buddying up with them for activities
- Send texts to new participants to build trust and show them how valued they are. This can be words of encouragement to praise and celebrate achievements or 'we missed you' check in texts if a session is missed.

Benefits of having one at your hubs

- Helps remove pre anxieties for individuals of starting somewhere new on their own
- Help with retention by creating a warm welcoming, more positive first experience
- If women & girls have a positive first experience they are more likely to tell their friends
- Brilliant for integration and building trust amongst the group

Whats in it for them?

- Confidence building
- Leadership development
- It can be added to their CVs
- New friendships
- Develop their communication skills

